



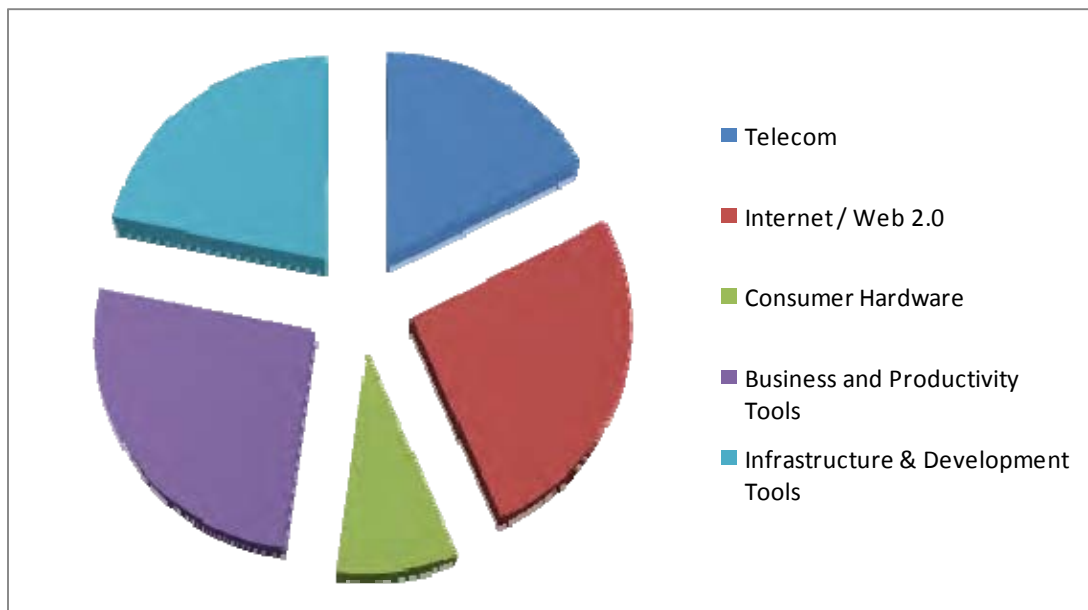
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Company Profiles
2007

Overview of Market Segments Represented

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Infrastructure and Development Tools	5
Internet & Web 2.0	6
Consumer Hardware	2
Business & Productivity Tools	6
Mobile	5



TELECOM OFFERINGS



www.unleashnetworks.com

Product: Unsniff Network Analyzer

In a day and age when VoIP and IMS are terms that are quite prevalent, and telecom operators are in dire need of tools to monitor, manage and effectively optimize their networks, the importance of the right tools just cannot be underestimated. Unsniff Network Analyzer empowers you with just that, with support for more than sixty protocols, the ability to reconstruct packet streams and with the added ability to extend the functionality using the scripting platform with the power of Ruby.

The advantages include better visualization, re-construction of packets. Unleash Networks provides a development environment for application development. Support on Windows 2k, XP, Vista.

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www.sloka-telecom.com

Product: WiMAX Base Station

Sloka Telecom is a wireless infrastructure company focused on supplying wireless equipment to carriers, operators and service providers in emerging markets and developing countries. Founded in 2004, Sloka Telecom is headquartered in Bangalore, India, housing its R&D activities.

Sloka is a pioneer in providing solutions for next generation wireless networks- offering converged WiMAX and 3G networks to cellular operators and WISPs enabling them to roll out networks faster, cheaper and easier. Sloka's solutions allow operators the flexibility to bundle various services utilizing the best of WiMAX and 3G technologies.

They are looking for partners and clients.

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www.drishti-soft.com

Product: DACX Unicontact Suite

Drishti Soft Solutions is a technology company with significant expertise in communication application domain catering to call centers, enterprise, and telcos. Drishti's strength is its highly capable technology team more than 70% of which comprises of IITians, and has a formidable track record of 200% year-on-year growth since inception. It currently has presence in India, Philippines, and US.

DACX Contact Center Suite is a comprehensive suite catering to complete needs of any small-to-mid sized call centers. The DACX Dialer is the number one predictive dialer for Small & Medium Call Centers in India, with presence in international markets like Philippines and US.

DACX Contact Center Suite is a complete solution with world-class features and is widely appreciated by clients in India, US, Philippines, Pakistan, and New Zealand. A brief list of features include Progressive/Preview Dialing, Inbound/Outbound Blending, Answering Machine Detection, Multi-campaign support, Snooping, Barging, Conferencing, Hot call transfer, Skill based routing, range of reports & online monitoring tools, voice logging, Customizable IVRS and much more.

DACX is an enterprise communications suite aimed at call centers and enterprises which require seamless integration with their ERP/CRM systems, with the ability to create extensions and plugins.

Drishti is a promising startup in the Indian technology horizon.

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www.vfirst.com

Product: VelocityPlus

ValueFirst is a Virtual mobile network operator. What they do is connect their mobility platform to different mobile operators, which helps enable enterprises to mobilize their workforce and also providing an ERP / CRM system for the customer. They have close to 700 customers since their inception in 2003.

Since SMS is the common denomination, they mobile enable the systems through SMS. They have capabilities to connect to the customer's databases and a rules engine to specify the business logic of each company – customized to the activities of each of the companies, and also a scheduler that integrates with the calendar and ERP/CRM system of the enterprise.

They are cash-flow positive and are looking to expand dramatically and are seeking growth funding.

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INFRASTRUCTURE & DEVELOPMENT TOOLS



www.aumeganetworks.com

Product: Indus Live

Aumega Networks provides a set of Software Development Kits (SDKs) to implement distributed software-as-a-service networks. Peer-to-Peer software services implemented using the Indus SDKs do not require always-on connectivity to use, run among PCs and mobile phones and a variety of embedded and multimedia devices, provides access to software services from any application and is not limited to access from browsers only, enables fast and direct connectivity

between users and are network neutral in that they can run on both wireless and wireline networks. The Indus SDKs are licensed to enterprises to implement industrial and consumer networking applications. Aumega Networks also operates a public software-as-a-service network called Indus Live which independent and open source software developers can use to quickly implement and deploy globally available consumer software services. The freely available Indus Live SDK does away with the pain of publishing web services, manage communications and firewall traversals, manage security and transactions and provides upto 60% savings in developer productivity and operating costs.

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www.vembu.com

Product: Vembu StoreGrid

StoreGrid facilitates remote online backup of desktops, laptops and servers. The target market segments are; Service Providers and VARs who offer IT management services to SMB clients in a region and Medium Sized Business looking at backup consolidation for their remote/branch offices (ROBOs). The key differentiators are:

Product Usability: Simple and Powerful browser based user interface that requires little training.

Product Flexibility: Service Providers offer services with 'off the shelf' hardware, scaling up as their business grows.

Business Model: With low entry barriers, StoreGrid enables even the smallest of service providers. We're building a partner network of 1000s of service providers.

Support: Prompt and accurate technical support is absolutely mandatory, especially for service providers who are directly in the line of fire from their customers.

Their product makes the backup process of data quite easy and user-friendly. The web-based interface brings a familiar interaction with the end-user, with all the advanced settings and configuration possibilities, yet delivering them in a very efficient manner.

The team is looking for their first round of funding.

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www.icreate.in

Product: Vyasa BI

Vyasa addresses the BI space for the Banking Industry. The problems currently facing the industry are large volumes of data driving the need for a comprehensive BI solution and the huge cost associated with a traditional BI/DW implementation.

The rate at which the current amount of data grows is alarming. Vyasa provides you the infrastructure to ensure that you are able to access the right information at the right time, with the least amount of delay time to guarantee customer satisfaction and also in making sure that the banking enterprise is efficient in operations.

Vyasa provides you with an elaborate dashboard, which is well laid out and easy to manage and access that gives complete monitoring control over the operations of the bank. Vyasa is a categorizer in some ways, adding relevance to the banking data, and making sense of the vast amounts of information already available in the banking sector giving way for new and relevant way to look at this data.

With banks increasing their footprint and only granting more and more financial services, the need for the right infrastructure becomes inevitable. I-Create, provides precisely that for its customers.

Led by a team of banking experts, technologists and with partners in Europe, I-create seeks to expand, grow and partner with those who can bring value addition to the table.

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www.nabh.com

Product: Stringbeans Portal Platform

The Web portal landscape has seen two major trends in the last few years. The first is the move to a more componentized model of portal development via "portlets" - mini-applications serving small pieces of content. The second trend is the emergence of technologies collectively dubbed "Web 2.0" that are greatly enhancing the ability of a non-technical user to publish content on the Web. These trends have catered to the needs of two separate audiences. Portlet-based application development is directed towards enterprise users building Intranet and Extranet business applications. Web 2.0 applications have mainly focused on online community and social networking sites.

Nabh is creating a "Portal 2.0" platform, code named "Juggets", that brings Web 2.0 self-publishing features to the enterprise portal market. "Juggets" offers a unique WYSIWYG portal building capability and a WebOS environment along with a comprehensive feature set addressing enterprise concerns regarding security, application integration, standards-compliance.

Juggets targets small and medium-size businesses building vertical enterprise applications with Web 2.0 capabilities, and are looking for a cost-effective, Java-based, portal development platform.

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INTERNET & WEB2.0



www.saffronconnect.com

Service: SaffronConnect

SaffronConnect.com is a social networking portal centered on user generated audio and video content from the Indian sub-continent. SaffronConnect allows independent artists, music labels, bands and video content owners to upload, share, distribute and monetize their content to a community of users rooted in South Asian culture. Content owners can directly interact with their fan base and obtain real-time feedback on their content. Content owners have the ability to upload and price their content (or offer it for free). They also have the option of pushing top selling/streamed content to over 100 leading digital download stores such as iTunes, Yahoo Music, Real Networks etc. directly from their accounts - enabling unparalleled distribution to a worldwide market from one destination. Content owners retain over 50% of the revenue generated from these sales, compared to an average of about 15% that they currently obtain from mainstream record labels.

The portal also integrates social networking features such as web profiles, blogs, instant messaging, photo galleries, classified listings, events, groups, chatrooms, and user forums to create a connected community of Indians. SaffronConnect brings features of iTunes and MySpace into one platform - targeted towards the market from the Indian sub-continent.

SaffronConnect.com is being funded by Duggal Dimensions in New York.

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your travel search begins here

www.ixigo.com

Service: Ixigo

Imagine if you could get into your car, just drive outside the city and then try to plan something for the evening. You pull out your mobile phone, or access the nearby internet café and search for interesting things to do, places to visit, and even book a hotel for the night, all with the relevance of the place you are accessing from. Sounds interesting? iXiGO promises to make it happen.

Most travel portals focus on ticket-selling and have no consultative/social value. iXiGO does a lot more. It provides an unbiased platform for searching and comparing travel information & deals from multiple providers. Built around a community of people who have their views to share, iXiGO will feature recommendations on places to see, hotels to stay in and food to try.

At iXiGO, users will gain ideas, inspiration & information and would then be able to search for flights, hotels, rail, car-rental, vacation packages, city tours, activities, and other travel-related services, with fulfillment directly on the vendor's portal.

Backed by a great team of travel experts and experienced technologists, Ixigo brings a very interesting proposition for travel consumers and is set to change the way we look at travel – everything fun, and absolutely no hassles.

The team is currently looking for funding.

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www.seraja.com

Service: SEraja – The Event Web

SEraja – The EventWeb is a web-based event-centric publishing system. The service has the capability to provide users a 'near real' experience of even remote, time-displaced events through multi media content.

SEraja's target audience is anyone, anywhere, with a mobile or Internet connection. The service rides on the growth of User Generated Content, leverages the proliferation of media capture devices, meets the need to organize networks around events and is an exciting blend of Internet and mobile communication technology.

SEraja believes that event-related content creation and consumption will grow above the 'rate of growth' of the Internet, presenting an opportunity to build audiences and users into a never-before business.

SEraja is the brainchild of Ramesh Jain, Donald Bren Professor in Information & Computer Sciences, University of California, Irvine, and Rajesh Jain, India's best-known Internet entrepreneur who continues to be recognized for his technological innovations. Arun Katiyar is the CEO of SEraja. He has more than two decades of experience in print, music, Internet and radio.

The Team is looking for funding.

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www.one-i.net

Service: SpotEazy

Over 10 million units of consumer durables were sold last year alone - online and offline. With an expected growth rate of 30% or higher, there is an opportunity in terms of consumers getting online to do pre purchase research as well as purchase. The primary business opportunity for SpotEazy lies in combining online communication and sales with offline distribution through affiliates.

SpotEazy is a simple tool to discover the best products for one's needs. In a crowded consumer market, there is always a question of "What would be the best buy?". SpotEazy makes buying decision simpler through a search engine that will give products in the order of best choice. The application delivered over web and mobile platform will offer unbiased advice to consumers to determine the best bet among the deluge of products - fast and easy.

SpotEazy is built on top of technology that aggregates and analyses product details, expert reviews and user opinions to rate products. The application is focused on consumer durables for now.

Two steps to find the right product: Type, Go

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www.picsquare.com

Service: Picsquare

In 2006, the Indian photo printing and developing market is expected to rise to \$1B. In the current year there shall be 350 million digital prints approximately. With the 100% growth in digital camera sales, the number of digital prints is all set to accelerate. The increase in broadband penetration shall also result in additional amount of people embracing online shopping. The above statistics does not include our first segment of target market: there are about 6 million Indians located abroad, where majority are connected to the internet and have strong bonds with India.

Picsquare's vision is to build a platform for the Indian community to share memories through photographs. Currently, Picsquare provides online photo sharing and printing service to NRIs and local Indians. Users can also create photo gifts like photo-tshirt, calendars and personalized greeting cards. Picsquare has also introduced a feature that will allow users to create their personalized photo site with permission control. Factors like increase in broadband penetration, growth in number of digital pictures taken through digital camera or high end camera phone, and majority of young generation (25-35 years) staying away from their family have created a strong business opportunity for Picsquare. Through Picsquare users can connect with their loved ones either online or offline through medium of photographs.

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www.taazza.com

Service: Taazza

Taazza is a fresh perspective to news which provides a holistic, context aware & content rich experience that empowers the consumer of news. Our mission is to make news easy, enjoyable & complete! Taazza is in the online news space.

We believe there is great opportunity for innovation in online news to provide a richer and a more fulfilling experience for the user. Taazza intends to realize this dream. Our purpose is to innovate and bring fresh perspective to empower the user and align better to their needs.

Taazza is the creation of avid news readers who decided to fill the gaping void in the online news space. People behind Taazza have extensive experience in Product & Service delivery and a collective experience of over 20 years.

Unique offerings

- Integrates traditional news stories with social content to provide rich context.
- Applies cutting edge Semantic web technologies to news
- Extracts entities of interest from news stories to provide context.
- Powered by algorithms that automate new delivery.

Key features

- Taazza news is auto generated for you!
- National and Metro editions.
- View news for places, people or topics that interest you
- You can choose the time window for the news (say last 4 hours)
- Read news in different modes like Headlines, Newsriver & News maps.
- Get the news context from Photos, Videos, Blogs & Bookmarks. Integration with popular services

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- Mobile edition
- RSS & Microformats support

The team is looking for team members and the support of the VC community

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CONSUMER HARDWARE



www.novatium.com

Product: Novatium NetPC

Novatium believes that the next billion computers will essentially not be computers, but yet comprise of all the functionality that a computer holds.

"We believe the core challenges related to computing that we are trying to solve are bringing Affordability and Manageability to the computers. Our Nova netPC today has almost no overlap with the Bill of Material of a PC while still providing the same ability. It uses fairly generic processors from the mobile phone world. Nova netPC is thus a fundamentally new product created from fairly standardized and proven components from the electronics industry. By embedding unique software into these standard parts is how Nova netPC was fundamentally created. Nova netTV is another product that we have developed over Nova netPC. This product not only has the ability of a Nova netPC but also has ability of an IP Set-top-box like Video on Demand, IPTV and VoIP over a TV. It also provides computing ability on a TV screen. This product costs only \$20 more at \$120. A closest comparable device to Nova netPC is what is known as thin clients globally. Thin Clients are essentially the same PC that has been dumbed down - memory and most moving parts removed from PCs. And the reason it got created was because of the very explicit need of the large enterprises for a PC that is easy to manage and helps prevent data security. This product fails on crucial counts like multimedia experience as well as costs. Nova netPC also supports local peripherals with minimal or no extra cost."

The Team is seeking to find and consolidate the right channels with visionaries in the technology field who could be VCs, technology leaders who share the need of innovation in the chosen technology domain.

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www.smartpundits.com

Product: Smart Headlamp Controller

Smart Pundits are in the making of an innovative product for a 15 billion \$ Market (USA ,Europe Automotive). This is the technology which most of the Car manufacturers such as BMW, Ford, DC, Toyota etc. are looking for their future high end cars . The product "Smart Headlamp Controller" is a prototype for intelligent Automotive lightning, which in performance excels in 200% more with the nearest competitor and offering in the market.

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BUSINESS & PRODUCTIVITY



www.kallossystems.com

Product: ServeIT

ServeIT CRM/ ERP from Kallos Solutions is a product that has a compelling approach that will make organizations worldwide seriously consider replacing their legacy enterprise applications. ServeIT has deep functionality, is web native and mobile ready, but most importantly it is 'rapidly individualized' to the true needs of every customer – something that most product vendors would shy away from.

Enterprise Software buyers currently are forced to choose between products and custom solutions, often compromising vital business interests while doing so. Products may have depth and may be proven, but are not adaptable, and often break down when the business changes. Custom software takes too long, and is expensive to build and maintain for every business change. The next generation of enterprise applications will give organizations the best of both worlds – *powerful and rapidly individualized functionality at lower costs, delivered in very short timeframes, and is easily adaptable to business changes.*

ServeIT is gaining traction, with customers in India and the UK. Kallos Solutions believes that 'rapid individualization' will satisfy a long felt need in the CRM and ERP markets, where available products are either too expensive and costly to implement, or are too inflexible to adapt to individual situations. Price conscious SME and mid market customers will adopt CRM, ERP or other custom applications faster because of the lower investment and risk. In mature markets, the superior value proposition would drive organizations to replace their legacy applications rather than maintain them.

ServeIT CRM/ERP is internally driven by a powerful approach called 'Complete Business Modeling', which delivers order of magnitude improvements in software development, individualization, implementation and maintenance. Such approaches are mandatory to 'walk the talk' on such compelling value propositions.

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Kallos Solutions Pvt. Ltd, based in Chennai, India, currently has 15 people, and it has delivered solutions to over 30 customers in US, UK and India. Kallos is 100% owner and internal accrual funded so far.

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Organize. Collaborate. Respond.
www.helpdeskpilot.com

www.tenmiles.com

Product: Help Desk Pilot

Helpdesk pilot is web based support ticket management solution makes customer support and service painless and quick. Available in 9 international languages and powered by a solid mail parser, Helpdesk pilot has customer base in over 18 countries.

Helpdesk Pilot targets small and medium enterprises and appeals to any company who are serious about better email support management. Build on PHP and MySQL helpdesk pilot also supports MS SQL Server database and integrates with Active Directory/LDAP.

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www.tracbac.com

Product: TracBac

TracBac is a visual collaboration application addressing the pain area of lack of visual collaboration between creators and clients. Our market segment is targeting, advertising agencies, individual designers of all nature [Web, graphic, UI, product, industrial]

TracBac is a web-based application with no installation required. With its native support for commonly used file formats, visual collaboration is simple and sophisticated. TracBac comes with its version tracking ability for creators / clients to go back and forth on creatives / campaigns, allowing complete accountability & responsibility. TracBac provides both visual & textual collaboration within a single browser window. It supports collaboration elements in text, graphics, audio, file attachments, post notes.

The Team is actively looking for their first round of funding to take their offering globally.

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<http://ites.tenet.res.in>

Service: Rural BPO

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Imagine what the outsourcing boom did to the urban centers of India. Actually You don't have to imagine that; just have a look around you. The rapid rise in economic lifestyle and the changes that come with it are all very clearly evident around us. The question the DesiCrew team asked itself was very much along those same lines: What will the same process repeated with work flowing from Urban centers into Rural areas cause? The opportunity, the cause and the means were all quite evident from there.

DesiCrew is a unique Business Process Outsourcing (BPO) initiative that provides high-volume back office services from rural areas across India. DesiCrew's business strategy is to create a central operations hub in the city with several 10-seater satellite work centers spread across rural areas, each employing up to 20 people for high-volume data related jobs at affordable costs. The central team acts as a one point contact for the client and takes responsibility for assuring quality and delivery within the timeline. While the model provides cost cutting alternatives and access to an untapped workforce to urban clients, it provides new sources of income and employment to the villagers while adding additional skills DesiCrew aims to target the domestic BPO industry, Government and PSUs digitization efforts.

DesiCrew offers various advantages like: One point contact to a large workforce ; Access to an untapped and well trained workforce; Lower costs of operation; Access to multiple Indian language skills ; Scalability

The team is looking for partners, team members, clients and for support from the VC Community to make this venture a success.

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Getting GNU/Linux to work for you. Faster. Better. Today. Every way.
www.deeproot.in

www.deeproot.in

Product: DeepOfix

Can you manage an email server that caters to the entire enterprise with the simplest of administrative responsibilities? DeepOfix is looking to cater to that market segment with an open source alternative, complete with SPAM and Virus filters.

deepOfix Messaging Server (our product) is a GNU/Linux-based mail server product that is designed to simplify installation and management of such servers. deepOfix has one of the simplest operating system installers and does not require any prior GNU/Linux experience to install or deploy. Secondly, deepOfix ships with our EasyPush Server Manager - which is an easy-to-use web-based server management system. deepOfix eliminates the need for server administrators to be experienced with Linux and hence, considerably lowers the cost of managing such servers. deepOfix caters to the mail server requirements of almost any organisation that needs a dedicated mail server for themselves.

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www.supportmagic.com

Product: Support Magic

Customers who shop online usually discard their 'buy' before the checkout screen due to questions/problems they have during pre-sales. And most customers don't revisit the same site due to lack of after sales support. These are the problems SupportMagic hopes to address.

SupportMagic offers a platform that lets the user reach the concerned department. The ticketing section lets the customer raise a ticket and lets a staff see all the open tickets. Allows the staff to create a WorkFlow for himself. It provides a LiveChat option which allows the customer to chat online with the relevant department. (their own interface and not other IMs).

Support Magic is an easier, feature-rich customer support platform, which is aiming to fill the void between very basic support platforms which don't offer much features and premium offerings such as Talisman

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MOBILE SEGMENT



www.thinkways.com

Product: MobiSync

The Company - Formed in June 2003, with a team of 45+, Thinkways provides E-Business and Wireless solutions and services. Whether your requirement is an enterprise or business application or related to entertainment the organization portrays itself as the right choice for the right solution. The main areas of focus are on mobile based solutions related to enterprise and entertainment solutions like mobile portals, storefronts, payments and applications based on wireless technologies.

The Idea - MobiSync - A solution providing backup, configuration, sharing and networking through the wireless medium. The objective is to combine the power of wireless technology with the ever growing popularity of social networks.

Market Segment - Subscribers with GPRS subscriptions through Telecom providers. Caters to all segments of the market from corporates to students.

Area of focus - Mobile application, networking, sharing, backup

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www.wizdom.in

Product: Wizdom.in

The problem with traditional learning mechanisms has been that there is always inequality amongst the quality of teachers, the methodologies, and constraints in terms of reach. Wizdom is a mobile platform which places education right in the palm of your hand, and levels the playground of education with high standards of deliverables.

Though the same platform could be used for just about any course material, Wizdom focuses on the GRE curriculum to prove the point that it works and is quite effective at that.

The team is looking for investors who are passionate about educational technology.

Contact

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www.wirkle.com

Product: Mirage

When mobilizing a workforce on ERP/CRM systems, or deploying a large scale mobile initiative, a crucial issue comes into the picture – the discrepancy when it comes to the differences in mobile phones. How do you deploy the same application – without cross compiling it for all the different platforms – in a myriad of different handsets?

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Mirage is a mobile service delivery platform, with support for multi-media content that can be used to build applications of any sort, ranging from ERP solutions, to Social Networking services and can be deployed with almost no change to be done on the user handset. All the administrations are handled in the server, which makes this quite feasible.

The delivery framework which can be used to build and deploy any service within a period of three weeks is patentable.

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www.spinaxis.com

Product: Mpathy

The Indian middle class comprises of 300 - 400 million consumers (Bigger than the population of USA). The booming economy and the developing middle class is making these consumers the most sought after in the world. By the end of 2007 there will be 250 million mobile phone users in India. For the first time in history more people can be reached through their mobiles than by any other single electronic media . Here exists an unparalleled opportunity for brands, and producers to actually communicate, gauge, promote their marketing message in an interactive way. All marketing is a conversation between the market and the brand and for the first time we intend to provide a mechanism to actually achieve this. By achieving this we also intend to

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solve the problem of mobile spam and deliver a targeted mobile marketing platform. Our product has a value proposition for consumers, Brands, Producers and all players in the Mobile, web and Offline markets.

M-pathy is intended to be a backend platform for mobile content, ads and m-commerce applications that will track user preferences across single or multiple mobile transactions and segments and categorizes consumers into different profiles, for future targeted marketing of all kinds. For the first time we intend to offer brands a catalog of consumer demographics that they can choose to market. Mpathy offers push, pull marketing that is highly personalized and socialized for all the consumers there by improving the conversion rate by many folds. It also provides brands with a persistent and direct channel of mass communication with their customers, and there by allowing them to track and gauge the performance of all their marketing and product initiatives. This description of the M-pathy is not complete and is represented as best as possible in the given space.

Contact

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www.ciglobalsolutions.com

Product: Sell Quick

Sell Quick is a unique and versatile mobile order entry software product developed specifically for the Trade Show Exhibitors with the capability of Mobile POS to handle cash sales at exhibitions. This product

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directly addresses the pain points of the exhibitors in the trade Shows such as; overcoming the loss of potential buyers due to crowding in their booths by recording sales order quickly and effortlessly, No

manual order entry into their accounting system as the data gets transferred automatically, New potential customer's details can be recorded for future prospects. This product caters mainly to the Trade show Exhibitors who exhibit gift articles, cosmetics, apparels and jewelry

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PROSPECTFUL COMPANIES OF THE FIRST SHORTLIST:

IndianShutter.com

www.indianshutter.com

Sector: Internet / Photography

IndianShutter.com is the world's first portal for exclusive Indian images, that aims at providing commercial value to amateurs, novices and professionals alike, by providing them with a forum to upload and sell their images.

Riding on the wave of the Digital Camera boom, IndianShutter.com will soon be the most favoured destination for various audiences from across the globe, to buy and sell India specific image content, spanning across Indian commerce, industries, infrastructure, medicine, natural wealth, business, technology and other domains, thereby satisfying a demand for a growing niche.

Looking to reach out to over a million professionals, and 10 times as many amateurs, IndianShutter.com will provide knowledge, training, mentoring and other services to raise technical, commercial and professional standards of every image uploaded. In three years, IndianShutter.com will have active ground presence in over fifty cities in India, and over 100,000 photographers mentored and groomed through the above programs, with a revenue capability of 1000\$ per photographer per annum in terms of images sold.

IndianShutter.com will derive revenue streams through commission on sale of images, paid membership and training programs, providing window services to major players in the digital camera domain, and through various enhancement services provided to its photographers, including photo touch-ups, image enhancement, etc.

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MirrorZen Software

www.mirrorzen.com

Sector: Internet

MirrorZen lies at the intersection of pure Natural Language Search and Information Retrieval. MirrorZen provides users with specific algorithmically derived set of question and answers to keyword queries. And all this molded into a state-of-art information retrieval system.

The team is looking for talent and funding.

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Yulop

www.ybangalore.com

Sector: Internet

Our dream is to make a virtual Bangalore or for that matter bring in the make a city online. Our market segment isn't you or me, it is targeted towards every citizen of that city. Simple idea being the information highway. Plugin share and learn about the city.

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bu.llet.in

<http://bu.llet.in>

Sector: Internet

The unique thing about this service is all the information, people, blog search are organized according to the GEO (organization, city, country) of the user. Thus user can connect or find information and people which is relevant to him. It also gives him opportunity to meet like minded people, and connect with them

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Tensor Technologies Pvt. Ltd.

Product: Keytrans

<http://www.t6labs.com/keytrans>

Sector: Internet 2.0 / Linguistics

Keytrans will enable even a fifth class student or a grandma with basic English knowledge to type in text in Indian languages. Till date no other product is doing this intelligently to increase user convenience.

The technology does away with scheme based transliteration which requires users to learn syntax or rules for inputting. It uses Artificial Intelligence (Concept learning techniques) in which machine learns different patterns in a language from a training set. This technology has ability to take context (topical/syntactic) into account so words with multiple mappings are also converted correctly. It even converts English words which have become part of our daily conversation.

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Kneaver Corp

Product: Kneaver the Knowledge Weaver

Sector: Knowledge Base Management / ERP

Most products in Enterprise Knowledge Management today cater to only Document Management and Content Management and not true Knowledge Management. Our offering will be based on sound theory coming out of cutting-edge academic research. It will provide features that help in capturing corporate knowledge, navigating through that knowledge, finding knowledge gaps, suggest areas for potential innovation, and more.

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Indimoto

www.indimoto.com

Sector: Internet – Automobile Classifieds

Indimoto.com is a popular auto classifieds site and India's 1st carpool classifieds. The website is primarily focused on providing an online platform to buyers and sellers of used cars, bikes and commercial vehicles to transact on. Indimoto.com's classifieds also enable auto dealers, workshops, auto product and service companies and auto event organizers to list themselves and attract a targeted audience. Enthusiasts can also create or join auto clubs on Indimoto.com.

Indimoto.com has been actively promoting the cause of carpooling for the many saving benefits it offers: saving of fuel, commuters money, reduction in urban traffic and air pollution and lowering of CO2 release into the atmosphere which is the primary cause of global warming. Commuters from over 130 Indian cities can list 'carpool wanted' ads to solicit carpoolers or search hundreds of listings according to area, route, time etc. Integrated within Indimoto.com is IndiBlog, a widely read blog covering the latest news and events from the Indian automotive arena.

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Young Professionals Recruitment Pvt Ltd

Service: Jobs4Freshers

www.jobs4freshers.com

Sector: Internet – eRecruitment

There is great potential in fresher recruitment as India has the Largest “higher education systems in the world” with more than 7 million graduates of which 3.6 million join the workforce each year. 3.6 million graduates enter the labour work force each year out of which 2.1 million are employable in the IT / ITES industry. We are in the business of providing entry-level recruitment solutions. We already own Jobs4Freshers.com (Currently having 23000 candidates and 800 Companies Registered) and we plan to develop it into a strong online fresher job site and supplement it by offering offline recruitment services in four verticals i.e. IT & ITES, BPO, Retail & Financial.

We offer high value personalized and customized recruitment services to large recruiters and low cost impersonal e-recruitment products to small recruiters.

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McNiv Solutions pvt ltd.

Product: Itsclicked

www.itsclicked.com

Sector: Internet – advertisement

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There are many online ad servers today that cater to the needs of publishers but most of them are hosted by a third party which may not be transparent in its operation and are also extremely expensive. itsClicked on the other hand offers a windows based application model which is extremely flexible and is being offered at an affordable cost. The market segment we are catering to are the commercial websites publishers.

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CampusChai.com

Service: CampusChai

www.campuschai.com

Sector: Internet – eRecruitment

We are an end to end service provider for campus recruitment. We enable employers to collaborate better with universities/colleges and students using a single portal. We help students leverage their alumni social network and provide them with tools to market themselves for recruitment. Colleges will be able to leverage our offering to streamline their placement strategy. We focus exclusively on campus recruitment and offer a solution based on four domains 1. Colleges: Enable colleges to manage all their placement needs. 2. Employers: Provide employers access to students from across the country and an ability to interview/hire these students. 3. Students: Provide students with tools to manage their job search market their abilities better. 4. Alumni: Allow students to network with their alumni for career advancement.

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Pennywise Solutions Private Limited

Product: tolmolbol

www.tolmolbol.com

Sector: Internet – Communities

tolmolbol aims to be the all-in-all gateway to a resident's community / neighbourhood / locality. Netizens can find and locate service providers & businesses, read & write reviews and also recommend such service providers to their friends. Users can also post city-wide classified ads, post or discover upcoming events in the city and ask questions or provide tips to the community. Through our portal, users will also be able to forge a network of friends and meet interesting people who share common interests. Our portal uniquely enables users to find information that is currently inaccessible to netizens across India. Our market segment encompasses not just any internet savvy Indian but also the scores of businesses & service providers who currently have no internet presence in order to reach out to prospective customers.

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People2Meet

Product: people2meet

www.people2meet.com

Sector: Internet – Communities

The purpose behind people2meet.com is to provide a democratic, online platform for people to create constructive networking opportunities for themselves and for the local community. It is all about providing people a unique way to make themselves heard and/or to make a difference in the local community.

People across the entire spectrum of professional backgrounds ranging from students, artists to retirees now have the ability to take charge of their (professional) lives and connect with each other to showcase

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their expertise or to find what they are looking for. To this end, people2meet.com provides a social networking platform and is creating a unique database that forms the basis of what we call the Google of *people search*.

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7Cube.com

Product: SwingWind

<http://www.swingwind.com/>

Sector: Education

SwingWind offers an easy way to measure competency in a particular topic and to get to know where you stand in comparison with other people. In an day and age where there is an enormous amount of the population graduating and employers looking at certain specific skills, products such as SwingWind would make a lot of difference to the spectrum and process.

Swingwind.com is a premier mock test for competitive exams in India, which includes but not limited to CAT, MAT, GRE, GATE and AIEEE

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