

SATURDAY 21ST, JULY 2007

FASTRACK EVOLUTION: BUSINESS

9:00	The Art of the Start	Rajiv Mody, Sasken
9:30	BootStrapping a Business Without Venture Capital	Sekar Vembu, Vembu Technologies
10:00	Build to Flip or Build to Last?	Ashish Gupta, Helion Ventures
10:30	The Effective PR	Rohit Agarwal, Techtribe

NETWORKING

12:00	How to Pitch to a VC	Alok Mittal, Canaan Partners
12:30	Equity, Dilution and Investment Clauses	Shantanu Surpure, Sandhill India Advisors
1:00	Valuation of a Startup	Paresh Patel, Sandstone Capital
1:30	The Chennai Fund	Gopal Srinivasan, TiE Chennai
2:00 – 5:00	Lunch followed by Interactive Sessions	

VENUE: IC & SR Block, IIT Madras

FASTRACK EVOLUTION: TECHNOLOGY & TRENDS

9:00	No Session	
9:30	RIA using Flex, AIR and AJAX	Rajiv Mangla , Adobe
10:00	Product Management Principles	Siddhartha Govindaraj, Silverstripe Software
10:30	The Web: Future Trends and Standards	Narayan, Equiva

NETWORKING

12:00	Emerging Enterprise Communication Technologies	Madhavan, Servion
12:30	Opportunities in the Mobile Space	Sanjay Swamy, mChek
1:00	Opensource: The Startup Enabler	Atul Chitnis, GeoDesic / FOSS.IN
1:30	Internet reinvented : Business and Technology challenges	Ganesh Rengaswamy, Greylock Partners
2:00 – 5:00	Lunch followed by Interactive Sessions	

SUNDAY 22ST, JULY 2007

THE MAIN EVENT

VENUE: IC & SR Auditorium, IIT Madras

9:00 **Introduction & Keynote** **Vijay Anand**

9:30 **Company Presentations**

SECTORS Enterprise

Mobile

11:30 **Snack and Refreshment Break**

Internet / Web 2.0

Development Platforms

The New Frontiers

2:00 **Lunch & Networking**

2:45 **Meet the Presenters**

5:00 **Closing Note**

5:30 **End of Proto.in SE '07**

Note:

1. Registrations open at 8:00am on both days.
2. Auditorium seats are limited. Seating done on first come first serve basis.
3. Those who can't be seated in the Auditorium will be seated in the rooms adjacent to the main hall with a live video feed.

