



<< Event Agenda

TIME	EVENT
9.00 AM	Are Indian Startups Intellectually Un-intellectual? <i>A critical debate on role of IP in Indian startup businesses, led by India's most renowned IP Expert – Dr. Prabudatta Ganguli</i>
9.45 AM	Exploring Government's Role in The Startup Ecosystem <i>Keynote Speaker Mr. Ganesh Natarajan (CEO Zensar, Chairman, IT & ITES, CII & ex-Chairman NASSCOM) explores the current policies and schemes from government agencies that assist startups</i>
10.30 PM	Networking Break
11.00 PM	Proto.in Showcase <i>Witness India's 15 most exciting product innovations from the business domains of internet, mobile, automotive technologies, software, cleantech and more!</i>
2.00 PM	Lunch Break
3.00 PM	Yes, the angels can help you fly! <i>An open conversation on angel investments by the mumbai angels.</i>
4.00 PM	Proto.in Awards Ceremony <i>Presentation of Mementos and special awards to the presenting startups.</i>
4.15 PM	Selling To Enterprise Customers <i>Rajiv Vij from Microsoft will share his understanding of the decision making process and selling channels while dealing with SMBs and large Public listed companies.</i>
5.00 PM	Facebook Developer Garage <i>Ruchi Sangvi, Senior Product Manager at Facebook and others will discuss on leveraging the vast Indian market on Facebook to build successful business apps.</i>